

Sarasota Community Organizations Active in Disasters Volunteers and Donations Strike Team

January 12, 2012 Meeting Summary

Present:

Nicole Double	All Faiths Food Bank
Curtis Hencye	Calvary Chapel Relief Ministries
Mary Jo Hencye	Calvary Chapel Relief Ministries
Rik Jimison	Sarasota County Human Services
Jamie Mahadeo	Sarasota County Human Services
Vince Riva	Sarasota Sheriff's Office
Justin Vibbard	Manasota Adventist Community Services
Sunie Wood	Sarasota County Human Services

Justin Vibbard welcomed attendees. Self introductions were made.

VRC Exercise

- Everyone is busy but we need to do an exercise where we set up and operate a Volunteer Reception Center.

Communications Plan

- There are two facets: communication among Strike Team members and communication with citizens and others.
- Could we use a web-based on-line data base to be updated by the agencies/ individuals? Suggested WebEOC (not available right now), 2-1-1/Tapestry (have a separate page for the disaster responders).
- **TASK:** *Ask Ben Kunkel if he can come to the next meeting to talk about Tapestry and 2-1-1.*

Local Contact Handout for Presentations

- Due to an emergent need, Jamie developed a one-page handout to provide local COAD/Emergency Management contact information for COAD members to use when making presentations to citizens, neighborhood or faith-based organizations, etc. She requested feedback from the group on the sufficiency of this list.
- Eventually, the VDST may want to do a booklet similar to that done by the DD Strike Team.
- **TASK:** *The consensus was to leave the document as is for quick reference (no more than two pages). They suggested that it be sent out to the COAD members for feedback. There was a preference to have a short document that will guide people to other resources if they have an interest.*

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Spring Community Preparedness Workshop

- Justin asked Curtis for his feedback (as the organizer) on how we could help improve on our highly successful two-day community disaster preparedness training.
- Issues discussed included:
 - Marketing/communications
 - Considerations for those faith groups who have services on Saturday (repeat exactly the presentations made on Saturday and Sunday)
 - If we are still having a progressive two day event, the EM presentations (Ed on Friday and Scott on Saturday) were duplicative. Perhaps have Ed to his presentation on video that we can play both days?
 - If we do the Friday date, keep Saturday and Sunday with the same breakout schedule as last year.
 - Clearly identify the audience and market it appropriately. Are we addressing citizens or responders?
 - Could do a general info session in the morning and breakouts in the afternoon. Label classes as basic (in the morning) and intermediate (in the afternoon). If they want advanced training, they need to go to the appropriate agency.
 - Suggested to do a Saturday one week and a Sunday another week. The preference was to do everything in one weekend in two locations.
 - Suggested late April or May.
 - **TASK:** *Give Curtis some dates to suggest for Covenant Life.*
 - **TASK:** *Need to suggest a Sunday location (Philippi Creek Park - Staff needs to check availability.)*
 - **TASK:** *Nicole will ask the Jewish members of her board if they feel their parishioners and leaders would attend a Sunday workshop on this topic.*

Social Media

- The use of social media/networking is becoming more a part of everyone's daily life. How can we facilitate bringing the COAD "on-line" with social media?
- Members of COAD will be meeting with the County Communications Manager and Ed McCrane to talk about how or if we can use this system.
- For those who are interested, Justin suggested they take on-line webinars designed for nonprofits on how to use social media.

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Next Meeting

- The Volunteers and Donations Strike Team will begin meeting monthly.
- The next meeting will be held on February 9, 2012 at 1:00 p.m. at the Health and Human Services Building, 2200 Ringling Boulevard in the Auditorium, Room 226.